

INVEST YOUR WAY TO FINANCIAL FREEDOM



ICICI Prudential

FREEDOMSIP

 **ICICI**
PRUDENTIAL 
MUTUAL FUND

☞ *TARAKKI KAREIN!*

We are always looking for FREEDOM

To follow our **PASSION**



To **TRAVEL** the world anytime



To **DECIDE** when to retire



To **LIVE** the Life we imagined



Presenting

ICICI PRUDENTIAL FREEDOM SIP

It is a combination of Smart Features, to help investors achieve their Financial Goals.

HOW IT WORKS

Grow Your Wealth
through Monthly SIP



*SIP: Systematic Investment Plan

Switch to
Target Scheme

Receive Monthly Payout
through SWP



*SWP: Systematic Withdrawal Plan

SIP TENURE

MONTHLY SWP UP TO

8 Years	Post 8 years	1X
10 Years	Post 10 years	1.5X
12 Years	Post 12 years	2X
15 Years	Post 15 years	3X

Of SIP
Installment

ICICI Prudential Freedom SIP is an optional feature offered by ICICI Prudential AMC. This feature does not in any way give assurance of the performance of any of the Schemes of ICICI Prudential Mutual Fund or provide any guarantee of withdrawals through SWP mode. Freedom SIP allows investors to switch the SIP investments to a target scheme, post completion of the SIP tenure & monthly SWP will continue from the target scheme. The investor may select any other SWP Amount but is restricted to the multiples mentioned above, and will be based on the initial SIP installment.

“

If you don't find a way to make money while you sleep, you will work until you die. - Warren Buffett

”

STEPS TO START ICICI PRUDENTIAL FREEDOM SIP



Choose Your SIP Amount

For example,
₹10,000/- per month



Choose Your Tenure in Years

8 years 10 years
12 years 15 years



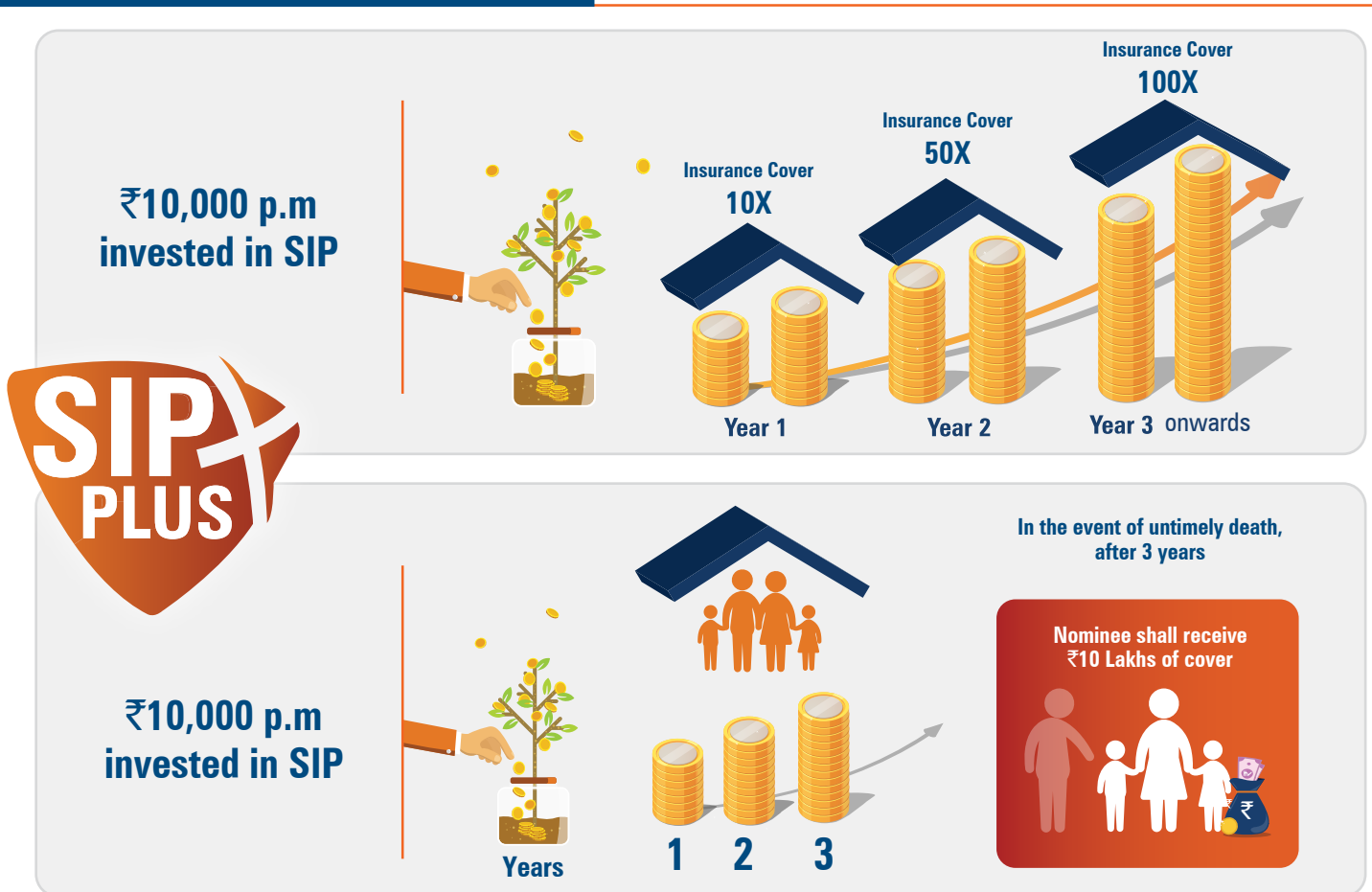
Choose Your Set of Schemes

Source Scheme / Target Scheme

Investors may please refer application form for full terms and conditions of ICICI Prudential Freedom SIP. Please note the source and target scheme cannot be the same.

FREEDOM SIP IS WITH SIP PLUS TOO

How does SIP Plus work?



This is for illustrative purposes only to explain how Freedom SIP & SIP PLUS works, actual results may vary.

ICICI Prudential Freedom SIP is an optional feature offered by ICICI Prudential AMC. This feature does not in any way give assurance of the performance of any of the Schemes of ICICI Prudential Mutual Fund or provide any guarantee of withdrawals through SWP mode. Freedom SIP allows investors to switch the SIP investments to a target scheme, post completion of the SIP tenure & monthly SWP will continue from the target scheme. The investor may select any other SWP Amount but is restricted to the multiples mentioned above, and will be based on the initial SIP installment. ICICI Prudential SIP PLUS as an add-on, optional feature will be available for the select schemes of ICICI Prudential Mutual Fund. Insurance cover is provided under the group term insurance plan by ICICI Prudential Life Insurance Company Ltd. Please read the group scheme rules for more details on the terms and conditions. The AMC is not acting as an agent for marketing/ sales of insurance policies nor soliciting any business. This is just for information purpose and should not in any way be construed as any kind of promotion or endorsement of any insurance product by ICICI Prudential Asset Management Co Ltd.

BENEFITS OF ICICI PRUDENTIAL FREEDOM SIP



Financial Goal Based Investing helps investors decide monthly investing amount



Benefit of SIP Plus - A systematic investment solution which aims to create wealth & offers life cover



Inculcates the habit of long term investing



Make suitable combination based on your Requirement & Risk Appetite

ICICI Prudential SIP PLUS as an add-on, optional feature will be available for the select schemes of ICICI Prudential Mutual Fund. Insurance cover is provided under the group term insurance plan by ICICI Prudential Life Insurance Company Ltd. Please read the group scheme rules for more details on the terms and conditions. The AMC is not acting as an agent for marketing/ sales of insurance policies nor soliciting any business. This is just for information purpose and should not in any way be construed as any kind of promotion or endorsement of any insurance product by ICICI Prudential Asset Management Co Ltd.

For more details on the features and detailed T&C, refer the application form.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

All figures and other data given in this document are dated. The same may or may not be relevant at a future date. The AMC takes no responsibility of updating any data/information in this material from time to time. The information shall not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Prudential Asset Management Company Limited. Prospective investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund. Past Performance may or may not be sustained in future.

Disclaimer: In the preparation of the material contained in this document, ICICI Prudential Asset Management Company Ltd. (the AMC) has used information that is publicly available, including Budget speech and information developed in-house. The stock(s)/sector(s) mentioned in this slide do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in this stock(s). Some of the material used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC however does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements / opinions / recommendations in this document, which contain words, or phrases such as "will", "expect", "should", "believe" and similar expressions or variations of such expressions, that are "forward looking statements". Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices etc. ICICI Prudential Asset Management Company Limited (including its affiliates), the Mutual Fund, The Trust and any of its officers, directors, personnel and employees, shall not be liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. Further, the information contained herein should not be construed as forecast or promise or investment advice. The recipient alone shall be fully responsible/are liable for any decision taken on this material.